



FIAN International seeks a

Communications and Campaigns Coordinator (1 year maternity cover)

As Communications and Campaigns Coordinator, you will be responsible for promoting the visibility of FIAN International worldwide. We are looking for someone with excellent communications skills and extensive experience in campaigns and media. This is full-time position (40 hours per week) based at the office of the FIAN International Secretariat in Heidelberg, Germany. The Communications and Campaigns Coordinator will work in an international team of 20 employees, under the supervision of the Secretary General and in close cooperation with a communications working group. English is the main working language.

FIAN International is an international human rights organization that has advocated for the right to adequate food and nutrition for over 30 years. Its International Secretariat offices are based in Heidelberg, Germany, and Geneva, Switzerland. FIAN International is represented nationally by sections and groups in 25 countries worldwide

Profile:

The ideal candidate is a communications and campaigns expert with proven experience in the non-profit field, ideally on topics of social justice and human rights. S/he will be responsible for conveying complex messages in a manner that is accessible for the general public. The successful candidate brings with him/her established contacts with relevant media outlets and journalists, and an understanding of how and where to strategically place FIAN International in both mainstream and alternative media. The candidate will implement the 2017-2020 communications strategy to increase FIAN International's visibility in close cooperation with the team. S/he has strong interpersonal and coordination skills and works well in collaborative processes, especially between international organizations, networks and grassroots groups.

Duties include:

- Ensure international media coverage on FIAN International's work and analysis
- Design, implement and evaluate effective media and campaigning strategies as well as communications working plans
- Secure and increase FIAN International's media coverage by producing quality and timely online and print materials, including press releases, media briefings, editorials, press kits, and short videos
- Ensure FIAN International's media work is consistent with the organization's strategies
- Provide expert advice, strategies, and training to members of the organization to create opportunities for FIAN International's media work
- Develop FIAN International's media relations by responding to media requests, pitching FIAN International stories and spokespeople, organizing interviews, and holding press briefings.
- Contribute to the adequate launch and management of the upcoming new FIAN's website. Ensure adequate reporting through social media channels

- Liaise with external service providers, including translators, graphic designers, printers and photographers
- Mentor and supervise the communications and campaigns intern for the development of materials.

Requirements:

- BA/MA in public relations, communications, journalism, or a related field
- Substantial, relevant experience in communications and campaigns in an international environment in the non-profit sector with work experience of at least 3 years
- Understanding of and experience working on human rights issues is an asset
- Native or near-native English. Fluency in Spanish and/or French is particularly welcome
- Sound understanding of media relations management
- Detailed knowledge of current and emerging media and social media trends and developments
- Capacity to do outreach and work effectively and comfortably with varied stakeholders, including members, supporters, other human rights organizations and social movements
- Skills in photo and video editing are an asset
- Ability to work effectively in an independent manner and as part of a team
- Effective time management and organizational skills in order to manage multiple tasks
- Knowledge of and personal commitment to promote the right to food and nutrition and related rights

We offer:

- Work in an internationally renowned human rights organization for a year
- The opportunity to be part of a highly motivated and intercultural team
- A gross annual salary of between 38.000 and 56.000 Euro (exact amount depends on age and family situation), including health insurance and pension scheme.

Start Date: 1 December 2018, or as agreed.

To Apply:

Please send a curriculum vitae, cover letter, writing sample in English (unedited, between 2-5 pages), and contact information for three references, in one PDF document, **by 6 September, 2018**, to employment@fian.org with "Communications Coordinator" in the subject line. Only e-mail applications are accepted.

If you have any questions about the position, please contact strothenke@fian.org until 17.8., or delrey@fian.org from 18.8. Only short-listed candidates will be contacted for an interview. Interviews will probably take place on 20 and 21 September 2018.

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